



**Wharton**  
UNIVERSITY of PENNSYLVANIA

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**Ethan James Hulbert**

has successfully completed

**An Introduction to Marketing**

a 9 week online non-credit course authorized by University of Pennsylvania and offered through Coursera

Peter Fader, Professor of Marketing and Co-Director of the Wharton Customer Analytics Initiative

Barbara E. Kahn, Professor of Marketing and Director, Jay H. Baker Retailing Center

David R. Bell, Professor of Marketing

VERIFIED  
CERTIFICATE



Verify at [coursera.org/verify/C4T82DN9ZU](https://coursera.org/verify/C4T82DN9ZU)

Coursera has confirmed the identity of this individual and their participation in the course.

THIS NEITHER AFFIRMS THAT THE STUDENT WAS ENROLLED AT THE UNIVERSITY OF PENNSYLVANIA NOR CONFERS UNIVERSITY OF PENNSYLVANIA CREDIT OR DEGREE